BPN COOKIES POLICY

This Cookies Policy explains what cookies are and how we use them, the types of cookies we use, i.e. the information we collect using cookies and how information is used, and how to control the cookie preferences. For further information on how we use, store, and keep your personal data secured, kindly access our Privacy Policy via this link: https://bergerpaintsnig.com/privacy-policy/

You can at any point change or withdraw your consent from the Cookie Declaration on our website. Learn more about who we are, how you can contact us, and how we process personal data in our Privacy policy. Your consent applies to the following domains: https://bergerpaintsnig.com

2.1   What are Cookies?

Cookies are small text files that are used to store small pieces of information. They are stored on your device when the website is loaded on your browser. These cookies help us make the website function properly, make it more secure, provide a better user experience, and understand how the website performs to analyse what works and where it needs improvement.

2.2   How and why do we Use Cookies?

Like most online services, our website uses first-party and third-party cookies for several purposes. First-party cookies are mostly necessary for the website to function the right way, and they do not collect any of your identifiable data.

The third-party cookies used on our website are mainly for understanding how the website performs, how you interact with our website, keeping our services secure, providing advertisements that are relevant to you, and all in all, providing you with a better and improved experience, and help speed up your future interactions with our website.

2.3   What types of cookies do we use?

Essential: Some cookies are essential for you to be able to experience full functionality of our site. They allow us to maintain user sessions and prevent security threats. They do not collect or store any personal information. For example, these cookies allow you to log in to your account and add products to your baskets, and check out securely.

Statistics: These cookies store information like the number of visitors to the website, the number of unique visitors, which pages of the website have been visited, the source of the visit, etc. These data help us understand and analyse how well the website performs and where it needs improvement.

Marketing: Our website displays advertisements. These cookies are used to personalise the advertisements that we show to you so that they are meaningful to you. These cookies also help us keep track of the efficiency of these ad campaigns.

Functional: These are the cookies that help certain non-essential functionalities on our website. These functionalities include embedding content like videos or sharing content from a website on social media platforms.

Preferences: These cookies help us store your settings and browsing preferences, like language preferences, so that you have a better and efficient experience on future visits to the website.

2.4   How you can control your cookie preferences?

Should you decide to change your preferences later through your browsing session, you can click the "Manage consent" tab on your screen. This will display the consent notice again, enabling you to change your preferences or withdraw.

In addition to this, different browsers provide different methods to block and delete cookies used by websites. You can change the settings of your browser to block/delete cookies.